

# unibail·rodamco

Paris, Amsterdam, May 25<sup>th</sup>, 2011

## UR NEWSLETTER – MAY 2011

*Please find below a summary of the main events and news that occurred over the last 2 months*

### **Back from investors' day**

On May 3<sup>rd</sup> and 4<sup>th</sup> 2011, Unibail-Rodamco organised its investor days in Warsaw, Poland. The first day saw presentations by board members on operations in Eastern Europe. CEO Guillaume Poitral introduced new COO Christophe Cuvillier who shared his views on retail implications of the internet. The second day saw presentations on tenant mix management, and the group toured Zlote Tarasy, Galeria Mokotow and Arkadia in Warsaw.

### **Shareholders' General Shareholders Meeting**

The combined ordinary and extraordinary general meeting was held on Wednesday 27th of April, 2011. 23 resolutions were submitted for voting, all of which gathered above 90% of favourable polls. It was decided to distribute an amount of €8.00 per share which includes a dividend of €5.41 and a complementary distribution of €2.59 deducted from the "contribution premium" account.

### **Judgment issued in Rodamco Europe N.V. buy-out procedure**

The Dutch enterprise chamber of the Amsterdam court of appeals has issued its decision regarding the buy-out price for the remaining Rodamco Europe NV shares. The share price was set at €87.66. The voluntary transfer period starts on 25 May 2011 and runs until 8 June 2011, 10.00 AM. Please have your bank or broker contact RBS at +31 20 464 3707 for the transfer and payment of shares. All details can be found on:

<http://www.unibail-rodamco.com/W/do/centre/corporate-legalinformation> or on  
<http://www.rodamco.com>.

### **Differentiating retailers continue to expand in the Group's shopping centres**

- Desigual opened a store in Sevilla Factory, in May
- Primark signed in Parquesur, Madrid
- The North Face signed for its 1st store in the Czech Republic, in Arkady Pankrac in Prague
- Hollister signed in Parquesur in Spain and in Velizy 2 for its first store in France

### **Unibail-Rodamco unveils Aeroville, its latest shopping centre project for end 2013**

Aeroville is Unibail-Rodamco's most recent shopping centre project. With all the necessary administrative authorisations now obtained, construction will begin within the next two months and is expected to be completed by end 2013. Located on Charles-de-Gaulle Airport's land, at the crossroads of the A1 motorway and Paris's "Francilienne" ring road, the future shopping and services centre will be an unrivalled activity and lifestyle hub in the heart of a 1.8 million residents catchment area stretching from Paris' northern edge to the city of Compiègne. The total investment cost before financial expenses is expected to be approximately €320 Mn. Targeting the 120,000 employees in the area as well as the residents of the entire region, it will cover a surface area of 80,000 m<sup>2</sup> GLA and offer all the facilities and services to make Aeroville a super regional shopping centre with the highest standards.

### **The pride of Prague: Centrum Cerny Most renovation and extension**

In March, the Group kicked off the extension works of Centrum Cerny Most in Prague. The 44,303 m<sup>2</sup> GLA extension will be an opportunity to transform the shopping centre into a new regional shopping centre, a vibrant space with unparalleled shopping and leisure opportunities. The expanded centre will feature 3,300 parking spots and a new dynamic parking system. For the

15% of visitors who arrive by foot, improvements to pedestrian access from the metro and bus station will be made. A new 800-metre illuminated façade will make the property a highly visible destination day and night. In addition to increasing the number of retail units from 72 to 160, the extension will attract top names in contemporary national and international fashion. The full property complex will reach 82,000 m<sup>2</sup> GLA.

### **A “Brand”new Dream**

The Brand Events team began 2011 with a new vision and strategy for partnerships with premium brands and new ambitions for breath-taking, dream-inspiring shopping experiences. The team organises top-notch, impacting events such as Elite Model Look Casting or the Nintendo DS 3D one month before its launch, creating strong brand experiences. The team also allocates temporary sales spaces like the SIA Flower bar for Mother’s Day. Brand Events also takes advantage of the digital tools, such as websites, facebook pages and iPhone apps that the Group has created for its centres. This modern approach complements Unibail-Rodamco’s ongoing renovation efforts, increasing its shopping centres’ appeal to retailers and visitors and encouraging them to visit regularly and often.

### **Corporate social responsibility**

Sustainability plays an integral role in the Group’s day-to-day longer-term development decisions. Teams work hard to ensure that they not only meet—but exceed—their social and environmental obligations. Since 2009, the Group has signed over 1,180 green leases, demonstrating its dedication to sustainable operations and stakeholder involvement. The company’s pledge to reduce carbon intensity by 40% between 2006 and 2016 significantly exceeds the requirements of both the French government and the European Union. These achievements do not go unnoticed. The Group consistently appears in socially responsible investment (SRI) indices and scores well in third party research studies. Unibail-Rodamco continues to work closely with government and industry organisations to advance sustainability across the sector and lists in major global sustainability indexes.

### **UR’s Agenda**

20/07/2011: 2011 Half-Year Results, after market close

### **About Unibail-Rodamco**

Created in 1968, Unibail-Rodamco SE is Europe’s leading listed commercial property company, with a presence in 12 EU countries, and a portfolio of assets valued at €24.5 billion on December 31, 2010. As an integrated investor, developer and operator, the Group aims to cover the whole of the real estate value creation chain. With the support of its 1,600 professionals, Unibail-Rodamco applies those skills to highly specialised market segments such as the large shopping centres of major European capital cities, and large offices and convention & exhibition centres in the Paris region.

The Group distinguishes itself through its focus on the highest architectural, city planning and environmental standards. Its long term approach and sustainable vision focuses on the development or redevelopment of outstanding places to shop, work and relax. Its commitment to environmental, economic and social sustainability has been recognised by inclusion in the DJSI (World and Europe) and FTSE4Good indexes.

The Group is a member of the CAC40, AEX and EuroStoxx 50 indexes. It benefits from an A rating from Standard & Poor’s and Fitch Ratings. For more information, please visit our website:

### **For further information, please contact:**

#### **Investor Relations**

Fabrice Mouchel  
+33 1 53 43 73 03  
Anne-Sophie Sancerre  
+33 1 76 77 57 17

#### **Media Relations**

Chloé Hubidos  
+33 1 76 77 57 94